

#KAHC26



Kentucky Affordable Housing Conference

Wednesday and Thursday, August 4-6 2026

CENTRAL BANK CENTER - LEXINGTON, KY

Exhibitor-Only Packet

For-Profit Organization: \$1,000
Nonprofit Organization: \$750

PACKET DEADLINE: **5 p.m. ET Thursday, July 16, 2026**

WWW.KYHOUSING.ORG

PRESENTED BY



We Invite You to Participate

We invite you to become an exhibitor at the 2026 Kentucky Affordable Housing Conference, which will be held:

**Wednesday and Thursday, August 5-6, 2026,
Central Bank Center in Lexington, Kentucky**

This annual event provides an excellent opportunity for your organization to demonstrate its support of affordable housing in Kentucky and to market your products or services.

The Kentucky Affordable Housing Conference (KAHC) is a collaborative conference, hosted by Kentucky Housing Corporation (KHC), addressing the many facets of affordable housing in the Commonwealth — homeownership lending, single-family development, multifamily development, housing counseling, real estate management, energy efficiency, homelessness needs, and housing for special populations. We believe that collaboration in affordable housing, healthcare, education, and the workforce is essential for families and communities to thrive. We thank our sponsors for their essential role in helping to provide this conference.

Please visit the [2026 Kentucky Affordable Housing Conference website](#) to learn about the most recent updates to conference planning!

To reserve an exhibit space for the 2026 Kentucky Affordable Housing Conference, please complete the Exhibitor-Only Form at <https://kyhousingcorp.jotform.com/260534451067959>.

Packet Deadline: 5 p.m. ET Thursday, July 16, 2026

Exhibit Information

Exhibit space during the 2026 Kentucky Affordable Housing Conference will be located within the Kentucky International Convention Center. Please see the [map](#) at the end of this document for more information.

Hours

Installation of exhibits will be between 2-4 p.m. Tuesday, August 4, 2026. All exhibits must be completed and ready for viewing by 8 a.m. Wednesday, August 5, 2026.

Exhibits must be removed from the premises between 1-4 p.m. Thursday, August 6, 2026.

Exhibit Space Details

All exhibitors are provided at least a 10' x 5' economy exhibit space, an identification sign, a 2' x 6' skirted table, and two side chairs. Additional equipment and shipping will be the exhibitor's responsibility and can be arranged by emailing communications@kyhousing.org. Power and internet are an additional fee charged by the convention center directly. If you need additional accommodations, please inform KHC by email and be sure to include it on your sponsorship application and KHC will reach out to facilitate your booth set-up.

Exhibit space reservations will be reviewed in the order in which they are received. Sponsors of levels with premiere exhibit booth space will receive priority review (before standard and non-sponsoring, economy, booths) and placement within the allotted exhibit spaces; premier booths will be placed in areas near charging stations, food and/or beverage locations, and/or near entryways for maximum foot traffic around booths. *All standard and premier booths will be placed before economy booths.*

Confirmation that the necessary form and payment have been received will be sent to exhibitors. If all space is filled, any requesting exhibitors will be notified and refunded the exhibit fee.

If you would like to only exhibit at KAHC26, please fill out the [Exhibitors-Only Form](#) and follow the instructions there.

Shipping Exhibit and Booth Materials

Exhibitors wanting to ship their materials should contact communications@kyhousing.org for further details. Information will be provided closer to the conference date in the exhibitor portal.

Exhibitors are responsible for set-up and payment of any shipments to and from KAHC26.

Booth Set-up

Exhibit booths are to be set-up between 2-4 p.m. Tuesday, August 4, and to be completed and ready for viewing by 8 a.m. Wednesday, August 5, 2026. KHC will not assist in the set-up or teardown of exhibitors' booths.

Assembled exhibit booth space will be provided according to the aforementioned specifications. No other materials will be provided, including but not limited to copying, printing, or scanning services.

Payment Information

All payments from exhibitors must be received by **Friday, July 31, 2026**. Payments must be made by check or ACH/wire transfer.

If paying by check, please send payment and this completed form to:

Kentucky Housing Corporation
 c/o Accounting Department
 1231 Louisville Road
 Frankfort, Kentucky 40601

Please make check payable to "Kentucky Housing Corporation" and write your organization name (if not elsewhere on the check), and "KAHC26 Exhibitor" in the memo portion of your check.

If paying by ACH or wire transfer, please complete the transfer with the information below:

ACH Transfer	Wire Transfer
<p>ABA #: 083000108</p> <p>Account #: 3004361245</p> <p>Addendum: <i>Explanation of payment and company name if not otherwise transmitted in the file.</i></p>	<p>ABA #: 083000108 – PNC Bank, NA, 101 South 5th Street, Louisville, KY 40202</p> <p>Account #: 3004361245 – Kentucky Housing Corporation Deposit Clearing</p> <p>OBI: <i>Company name and explanation of payment (eg. KAHC26 Exhibitor).</i></p>

Payment Instructions

By entering into this Sponsorship Agreement ("Agreement") with Kentucky Housing Corporation ("KHC"), you, the sponsor ("Exhibitor"), agree to the following terms and

conditions regarding payment for your sponsorship of the 2026 Kentucky Affordable Housing Conference ("Conference").

Payment Terms

- Exhibitor fees are due upon receipt of the invoice and must be paid within 30 days of the invoice date ("Net 30"). However, we strongly encourage Sponsors to make payments as promptly as possible to ensure timely processing and confirmation of sponsorship participation.
- If payments are not received within 30 days from the invoice date, KHC reserves the right to revoke sponsorship benefits until payment is made in full.

Methods of Payment

- Payment can be made via ACH or check according to the instructions above.
- Exhibitors are responsible for ensuring all bank fees or transaction fees related to payment are covered. Any outstanding fees due to payment errors or insufficient funds will be the responsibility of the Sponsor.

Late Payments

- In the event that payment is not received by the due date, the Exhibitor understands and agrees that their sponsorship package may be delayed, and sponsorship benefits may be withheld until payment is made.
- KHC reserves the right to cancel or terminate the exhibitor agreement if payment is not received by the due date, and no further sponsorship services or benefits will be provided.

Cancellation Policy

- In the event that the Exhibitor wishes to cancel their sponsorship, the cancellation must be made in writing to KHC. **Cancellations made after July 16, 2026, will not be eligible for a refund, and the full exhibitor fee remains payable.**

By proceeding with the sponsorship, you confirm your understanding and agreement to these payment terms. For any questions or assistance regarding payment instructions, please contact conference@kyhousing.org.

Legal Information

Exhibitors shall be fully responsible to pay for any and all damages to property owned by the Central Bank Center, their owners, or managers, which result from any act or omission of Sponsor or Exhibitor. Sponsors and Exhibitors agree to defend, indemnify, and hold harmless, Kentucky Housing Corporation, the Central Bank Center, their owners, managers, officers or directors, agents, employees, subsidiaries, and affiliates, from any damages or charges resulting from losses, costs, damages, or expenses arising from, out of, or by reason of any action or omission of Sponsor or Exhibitor, its agents, employees, and business invitees which arise from or out of the Sponsor or Exhibitor's occupancy and use of the exhibition premises, the Central Bank Center, or any part thereof. **A sponsorship shall not constitute an endorsement of a particular business by KHC as the sole vendor of choice.**

Important Deadlines

- Application and Logo for Materials — **Thursday, July 16, 2026**
- Exhibitor Space Payment — **Friday, July 31, 2026**

Contact Information

Exhibit Space Only

Communications and Marketing Services at 502-242-9647, or email communications@kyhousing.org.

Sponsorship Opportunities

Email the Sponsorship Officer at conference@kyhousing.org.

Additional Information

LeadCapture Licenses

All exhibitors and sponsors have the option to purchase licenses for CVENT's (our registration software) LeadCapture app. LeadCapture is an easy way for everyone with a ["virtual booth"](#) within our conference app to capture, qualify, and connect with the right attendees while at KAHC26.

You can scan an attendee's business card or name badge to add those to your leads; qualifying, rating, and taking notes for each. After the conference, all leads within LeadCapture are available in the exhibitor portal and can be exported for your convenience.

Exhibitors and sponsors can purchase their first LeadCapture license \$249; each additional license after that, per organization, is at \$149. A 3 pack of licenses can be purchased for a price of \$499, with each additional license at a cost of \$149.

Presenting-level sponsors will be provided one free license as part of their sponsorship but can purchase additional licenses within the exhibitor portal for \$149 each.

More about LeadCapture can be found on CVENT's website at the following links:

- [LeadCapture Benefits Video](#)
- [LeadCapture Example Video](#)
- [The Value of LeadCapture for Exhibitors](#)
- [Scanning LeadCapture Leads](#)
- [Using the Exhibitor Portal for LeadCapture](#)

Note: Attendees will be given points for any exhibitor/sponsor that scans their badge with LeadCapture. This incentivizes attendees to seek out those with LeadCapture and enter the lead funnel for those organizations.

Attendee Lists

Following [KHC's privacy policy](#) and to respect our attendees data privacy, we are only able to provide a list of event attendees who have opted-in to share their contact details with attendees and select sponsors of KAHC26.

Attendees will opt-in per event, during registration, to share their personal and contact details with other attendees via the [“community” section in the mobile app](#), and Presenting- and Gold-level sponsors via spreadsheet list.

Eligible sponsors will be sent a list of event attendees after KAHC26 has concluded. **Remittance and payment of all sponsorship and associated fees must be received before any attendee information is released to said sponsor.**

Exhibitor Portal and Virtual Exhibit Booths

KHC uses CVENT for its registration software and conference app. The app in particular uses an exhibitor portal to manage and provide information for exhibitors and sponsors for KAHC26.

Sponsors and exhibitors are added to the portal so they can be displayed and recognized within the app where appropriate. Each is given a “virtual exhibit booth,” regardless of whether they are exhibiting, where they can manage their organizational information that is presented to attendees within the app.

The exhibitor portal is where sponsors and exhibitors can self-serve their available registrations via a custom, per organization link for their staff to register. Their “virtual booth” can be customized (sponsors-only) with logo and banner, add marketing information (PDF and other documents, videos, etc.), and more. Additional non-attending staff can be assigned to manage the “booth” and access leads generated via [LeadCapture](#) if needed.

Push notifications about sponsors will be directed to the booth(s) of the related sponsor(s). The information provided in your sponsorship application will be used to set-up your “booth” within the portal. Additional customizations and registration links can be done by the applicant and contact identified in your application; links for the portal will be sent to those emails.

More information about the exhibitor portal can be found on CVENT’s website at <https://support.cvent.com/s/communityarticle/Managing-Your-Exhibitor-Virtual-Booth>.

Conference Game

Like recent years, KAHC26 will have an in-app game for attendees to collect points by completing tasks within the conference app and around the convention space. Attendees are encouraged to check out both sponsors and exhibitors (through “virtual exhibit booths” and LeadCapture), join conversations, and network to name a few.

The game will begin as soon as the app is launched and ends 12 p.m. Thursday, August 6. During the Exhibitor Reception on Wednesday, August 5, prizes will be drawn for the top-scoring attendees (at that moment) at the reception. During the closing lunch, the final top-scoring attendees will be placed in drawings for the remaining prizes from KHC and any donated gifts from sponsors/exhibitors.

If you would like to donate a gift for the drawing, your gift along with your name as the provider, will be announced with the winner at the time of drawing. Winners must be present to collect their gift; if not present at the time of drawing, KHC will randomly select another winner from the pool until the person is there to collect. If you are interested in donating a gift for drawings, please email communications@kyhousing.org after your remittance has been submitted.

Prizes are subject to change based on donations and event schedule. Attendee participation in the game, as well as prize donations from sponsors and exhibitors, are optional. Final prize listings and game rules will be posted within the conference app when the game begins.

QR Codes for Scavenger Hunt

The scavenger hunt will be returning this year, KHC will be incorporating in-person interaction to the game through QR codes that need to be scanned with the app to gain points.

These codes will be scattered around the conference, and many will require participants to perform actions in order to scan them. Silver-level sponsors and above will be given QR codes specific for their booths that attendees must scan to collect points. This is an opportunity for these sponsors to connect with attendees and collect leads; sponsors with LeadCapture have an additional opportunity when engaging with game participants to collect and qualify prospects through additional points for attendees getting their badge scanned.

Conference Map

The 2026 Kentucky Affordable Housing Conference will be held on the first and second floors of the Central Bank Center (formerly the Lexington Convention Center) in Lexington, Kentucky. Ballrooms 1-3, as well as meeting rooms 1-8 and Pavilion meeting rooms 9-14, will be used. Please see the maps below for an overview of space. For more information, visit the [Central Bank Center website](#).

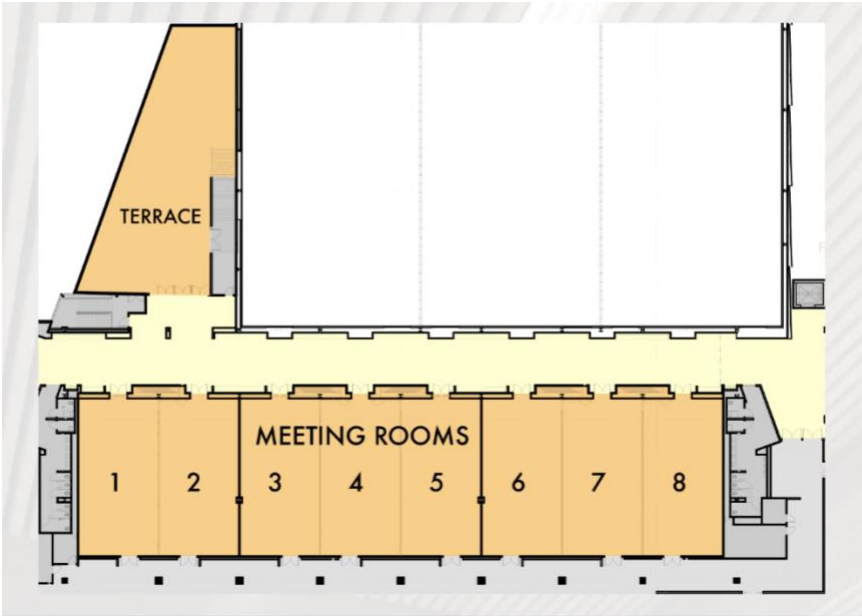
First Floor

Ballrooms 1-3



Second Floor

Meeting Rooms 1-8



Pavilion Meeting Rooms 9-14



Maps and rooms are subject to change depending on registration patterns and capacity needs.

Exhibitor-Only Form

Applicant Information

Contact Name: _____

Email: _____ Phone: _____

General Information

Please ensure the fields below are accurate; information provided will appear in conference materials.

Company Name

Address

City State Zip Code

Main Phone Number Fax Number Website

Primary Contact Email

Exhibitor Registration

Please select one of the organization types below. Registration includes meals and receptions for the individuals responsible for the exhibit booth listed in this form, but not attendance to conference sessions. Fees are collected by Kentucky Housing Corporation.

For-Profit Organization: \$750

Nonprofit Organization: \$500

Exhibit Information

Exhibit booths are allowed two exhibitor registrations. Exhibitor registration includes meals and receptions for the individuals responsible for the exhibit booth listed in this form, but not attendance to conference sessions.

Contact

Email

On-site Cell Phone

Responsible for installing and dismantling exhibit booth.

Requires electrical power (additional fee): Yes No

Requires Internet access (additional fee): Yes No

Names of persons responsible for stationing exhibit booth (separate registration is necessary if an individual is planning to attend the sessions during the conference).

Person One

Person Two

Payment Method

You may pay online once registration opens for KAHC26 or via check. Please make checks payable to "Kentucky Housing Corporation" and write "Exhibitor" in the memo portion of the check.

Check Number _____ Payment Amount \$_____

Send payment and completed forms to:

Kentucky Housing Corporation
Attn: Accounting Department
1241 Louisville Road, Frankfort, Kentucky, 40601